

editor's note



DURING THE RECENT PLAYOFF SERIES BETWEEN THE METS AND DODGERS, FOX COMMENTATOR THOM BRENNAMAN REPORTEDLY MOCKED A SPECTATOR FOR USING A JORDY ENHANCED VISION PRODUCT. Upon learning that 64-year old Stephen Teitelbaum was nearly blind and needed the special device to see the action, Brennaman publicly apologized by saying: "I am sincerely sorry for our comments if they offended."

Frankly, I'm offended by the apology. Notice that Brennaman didn't apologize for his rudeness. Rather, he essentially said he didn't do anything wrong; but if someone can't take a joke he was sorry.

In contrast, I was proud of AISC's reaction when substantial errors were discovered in the recently printed *Seismic Design Manual*. AISC apologized for making errors, immediately recalled the book, and offered customers a choice of a refund or a new book. In addition, everyone who purchased the book from AISC was sent a CD containing the 2005 *Seismic Provisions* and ANSI/AISC 358-05, *Prequalified Connections for Special and Intermediate Steel Moment Frames for Seismic Applications*. Finally, purchasers of the seismic manual will also be provided a free registration to the upcoming NASCC: The Steel Conference (a \$360 value versus the \$175 purchase price of the manual). Again, when we make a mistake, we acknowledge it, apologize for our error and ask forgiveness, and do everything we can to make it right with the design and construction community.

Roger Ferch, AISC's president, explained: "It's not unusual for subsequent printings of publications to include minor errata. However, the errors discovered in this publication to date exceed our standards and we believe the entire *Seismic Design Manual* needs to be reviewed and revised." As a result of the review process, typesetting requirements, and printing schedule, the seismic manual is not expected to be available until April 2007.

The seismic seminars will continue as planned, however. "While I apologize that the seismic manual is not currently available, the

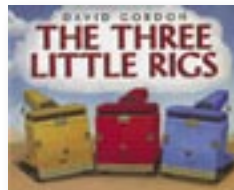
information taught in the seminar is not dependent on attendees having the *Seismic Design Manual*," explained Louis F. Geschwindner, AISC's vice president of Engineering and Research. "However, all attendees will be given the 2005 *Seismic Provisions* and the 2005 AISC moment frame prequalified connection standard on CD." And, of course, if they order the *Seismic Design Manual* at the time they pay for the seminar, one will be shipped to them when it is available.

SCOTT MELNICK
EDITOR

On a completely unrelated note, I need to relay a personal story. The other night there was a violent storm in Chicago—complete with lightning and hail—and I was unfortunately not at home. My children were concerned about the structural stability of our home, but my wife assured them that ours is a sturdy brick home and they had nothing to worry about. My middle child, Joshua, remembering his favorite nighttime story and without a moment's hesitation, piped in, "I wish it was steel, that's the strongest material of all."

Thanks, David Gordon, for your wonderful book,

The Three Little Rigs. And if you've never read it, we still have a limited number of copies for sale for \$12 plus shipping at www.aisc.org/bookstore.



MSC

MODERN STEEL CONSTRUCTION

Editorial Offices

One E. Wacker Dr., Suite 700
Chicago, IL 60601
312.670.2400 tel
312.670.5403 fax

Editorial Contacts

EDITOR & PUBLISHER
Scott L. Melnick
312.670.8314
melnick@modernsteel.com
MANAGING EDITOR
Keith A. Grubb, P.E., S.E.
312.670.8318
grubb@modernsteel.com

AISC Officers

CHAIRMAN
Stephen E. Porter
VICE CHAIRMAN
Rex I. Lewis
TREASURER
John C. Yohe
SECRETARY & GENERAL COUNSEL
David B. Ratterman
PRESIDENT
Roger E. Ferch
VICE PRESIDENT, MARKETING
John P. Cross, P.E.
VICE PRESIDENT, FINANCE & TECHNOLOGY
E. Joseph Dietrich
VICE PRESIDENT, ENGINEERING & RESEARCH
Louis F. Geschwindner, Ph.D., P.E.
VICE PRESIDENT, CERTIFICATION
Roberta L. Marsteller, P.E.
VICE PRESIDENT, COMMUNICATIONS
Scott L. Melnick

Advertising Contact

Account Manager
Louis Gurthet
231.228.2274 tel
231.228.7759 fax
gurthet@modernsteel.com

For advertising information, contact Louis Gurthet or visit www.modernsteel.com

Address Changes and Subscription Concerns

312.670.5444 tel
312.670.5403 fax
admin@modernsteel.com

Reprints

Betsy White
The Reprint Outsource, Inc.
717.394.7350
w.betsy@verizon.net